STRATEGIC REPORT GOVERNANCE FINANCIAL STATEMENTS | ADDITIONAL INFORMATION **OVERVIEW** Overview | Hostelworld Annual Report 2024

25 years of meeting the world



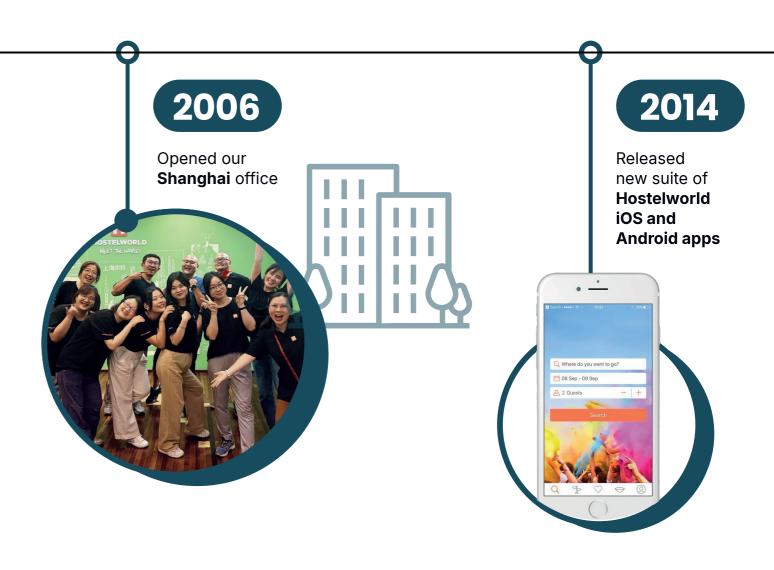
website

2004

Hosted our first conference in Dublin to bring hostel partners from around the world together to learn and grow

For a quarter of a century, Hostelworld has been at the forefront of the travel industry, connecting millions of travellers on unforgettable trips across the world. From our beginnings in Dublin, Ireland, we've grown into a social-powered global platform, empowering adventure seekers to explore the world on their own terms. This timeline showcases the key milestones, innovations, and initiatives that have shaped and grown Hostelworld into the leading online hostel booking platform it is today.





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2017

Opened a technology development centre in Portugal

2021

Migrated to the **Cloud**

Launched Roamies – a partnership with G Adventures

ROAMIES

HOSTELWORLD + G Adventures



2024

Launched 'Staircase to Sustainability' hostel framework

Celebrated **25 years** of Hostelworld

Hosted 3 conferences in Chiang Mai, Copenhagen, and Mexico City

Launched our 'Culture Code' to define what makes us 'us'

Launched 'Hangout Status' allowing users to easily identify like-minded travellers to hang out with



2015

Listed on the London and Dublin Stock Exchanges

Rebranded
Hostelworld to
'Meet the World'



Business heavily impacted by COVID-19

Launched PWA

a website that feels just like our app



2022

Voted 'Best Tech Business of the Year 2022' at the PLC awards

Launched social features on iOS and Android

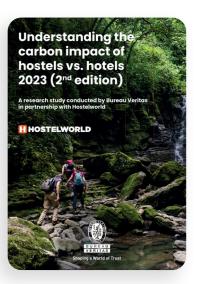


2023

Launched hostel hosted **Linkups**

Accredited with Investors in Diversity Silver Accreditation

Published
'Understanding
the carbon impact
of hostels vs
hotels' validating
hostels as more
sustainable
than hotels



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