

Hostelworld launches new Apple Watch App

Hostelworld.com, the global leader in online hostel reservations, today launches its Apple Watch App – becoming the first hostel-booking brand to explore the innovative new technology.

The new app allows travellers to access a summary of their hostel bookings directly on the watch's home screen. With only a couple of taps on the Apple Watch, users can conveniently view booking details such as the hostel name, contact details, check-in date and a map of the local area.

The app will also deliver personalised summaries of upcoming bookings with subtle notifications wherever in the world you find yourself.

Breffi Horgan, Head of Product, Hostelworld comments: "Travellers are more connected than ever before, not only in how they share their experiences but also how they find and book their accommodation on-the-go, wherever they are. Our new Apple Watch App keeps travellers fully up to date with their bookings and makes navigating the local area even easier.

Mobile technology is so important to the travel experience of today, and we are committed to using innovative technology to inspire independently minded travellers everywhere."

The new app is available from the App Store.

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