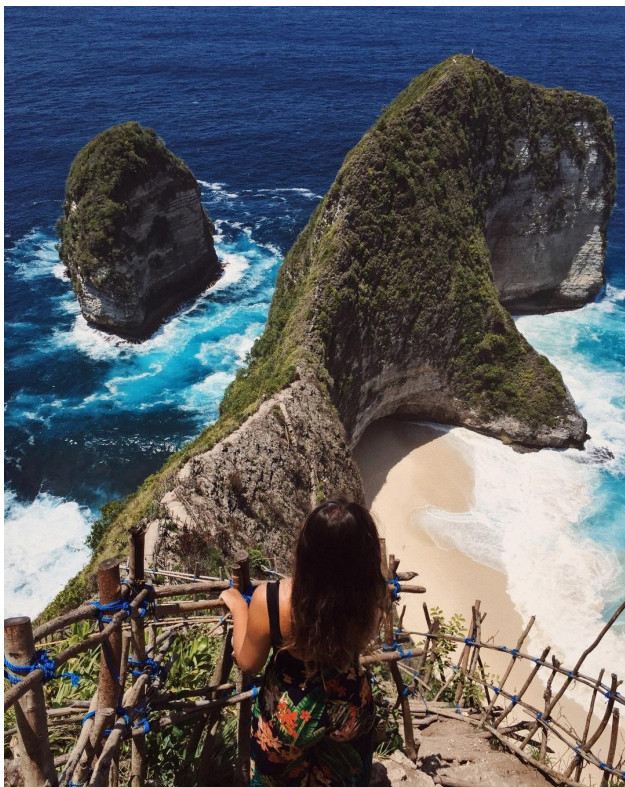


Nusa Penida is the Number One Travel Destination for 2020

Hostelworld Reveals Key 2020 Travel Spots for Brits

- Bookings to Nusa Penida have increased by 610% in the last 12 months, crowning the Indonesian island as the most desired destination
- South East Asia sees a huge spike with locations in Indonesia, Thailand, the Philippines and Vietnam making up the top five

13 November, London: Nusa Penida, Indonesia, has been revealed as the number one travel destination for 2020 by [Hostelworld](#), the global hostel-focussed online booking platform, which has revealed an increase in Brit bookings of 610% year on year.



Credit: @serendipityseeker – Nusa Penida, Indonesia

Located to the South East of Bali, Nusa Penida is popular for both passing visits via speedboat and dedicated stays. The biggest and most remote of the three Nusa islands, Nusa Penida has shot to fame thanks to its coastal cliffscape in the shape of Tyrannosaurus Rex at Kelingking Secret Point Beach. This beautiful island is perfect for travellers looking to experience a slower rhythm of life. For nature lovers, the island boasts one of the best places in the world to see Manta Rays, as well as a sanctuary home to the iconic Bali starling (locally known as jalak Bali) – once thought to be completely extinct in the wild.

The Thai city of Surat Thani comes in second place. Its name, which means the 'City of Good People', was given to the city by King Vajiravudh in 1915 and is a recognised Thai travel hub. Known for its easy access to both mainland Thailand and its striking islands, Surat Thani is enjoying the spotlight as guests partake in short stays before travelling on to

the party favourites. With an increase of 256% year on year, the destination offers travellers the opportunity to experience the culture of a real Thai working city, wonderful southern street food, gorgeous derelict beaches and beautifully coloured Chinese temples.

In third place is Siargao Island, a stunning island in the Philippines, which was voted the best island in the world by *Condé Nast Traveller*¹ readers earlier this year. The tear-drop shaped island has seen an increase of 181% as Brits recognise the benefits from stunning white sand beaches and peaceful forests, with a remote, untouched feel of paradise.

Other key top 20 trending travel destinations to see their numbers of bookings more than double include Ha Giang (118%) and Phong Nha (104%) in Vietnam, as well as Kuta Lombok in Indonesia (107.5%), demonstrating the desire for long-haul adventure by young travellers.

20 Top Travel Spots for Brits in 2020:

	City	Growth in bookings from 2018 to 2019 (YOY)
1	Nusa Penida, Indonesia	610%
2	Surat Thani, Thailand	256%
3	Siargao Island, Philippines	181%
4	Ha Giang, Vietnam	118%
5	Kuta Lombok, Indonesia	108%
6	Phong Nha, Vietnam	104%
7	Amman, Jordan	61%
8	Lake Tekapo, New Zealand	49%
9	Ibiza, Spain	49%
10	Ninh Binh, Vietnam	36%
11	Coron, Philippines	23%
12	Faro, Portugal	20%
13	Yosemite, USA	18%
14	Beirut, Lebanon	18%
15	Fukuoka, Japan	18%
16	Lagos, Portugal	17%
17	Mount Fuji, Japan	13%
18	Ha Long, Vietnam	12%
19	Cornwall, UK	12%
20	Quy Nhon, Vietnam	12%

Marian Slevin, Voice of Customer Lead at Hostelworld, said: “For many, travelling is a once-in-a-lifetime experience that creates lasting memories and adventures. The next generation of explorers are eager to make their mark by venturing off the tried and tested route in their quest for adventure. In fact, a [third of future travellers](#) plan to avoid the classic tourist traps altogether, according to our research.

Although Asia has always been a backpacking favourite, it’s great to see a rise in popularity of the hidden gems around the globe. One in four Brits² actively look for unique places to travel and stay, where friends and family haven’t been before, that have all the benefits of spectacular views and paradise like beaches without the crowds.”

Hostels available to book via Hostelworld in top five destinations are listed below:

1. [Nuansa Penida Hostel](#), Nusa Penida, Indonesia

2. [Boundary Hostel & Café](#), Surat Thani, Thailand
3. [Mad Monkey Hostel](#), Siargao, Philippines
4. [NoMadders Hostel](#), Ha Giang, Vietnam
5. [Slumber Party Hostel](#), Kuta Lombok, Indonesia

ENDS

Notes to editors

People looking to travel to any places outlined in this content should check the government website for alerts before travelling: <https://www.gov.uk/foreign-travel-advice>

¹ Conde Nast Traveller awards - <https://metro.co.uk/2019/07/16/siargao-philippines-voted-best-island-world-10346204/>

² Research sourced from Hostelworld's Evolution of the Hostel Traveller report - <http://www.hostelworldgroup.com/~media/Files/H/Hostelworld-v2/reports-and-presentations/the-evolution-of-the-hostel-traveller-v1.pdf>

Data and insights based on analysis of Hostelworld booking data between 2018 and 2019. The baseline figure when comparing booking volumes was 500.

For more information, please contact: hostelworld@hopeandglorypr.com

High quality images of the hostels are available upon request.

About Hostelworld

Hostelworld, the global hostel-focussed online booking platform, inspires passionate travellers to see the world, meet new people and come back with extraordinary stories to tell. Hostelworld customers are not your average tourists; they crave unique experiences that Hostelworld facilitates with the best choice of hostels around the world. It's the social nature of hostels that turbo-charges their global adventures and empowers them to Meet the World.

Hostelworld has more than 12 million reviews across 17,400 hostels in more than 178 countries, making the brand the leading online hub for social travel. The website and mobile app operate in 19 different languages.

The Hostelworld Group went public in November 2015, listing on the main London and Dublin stock exchanges. Headquartered in Dublin, Hostelworld has offices around the world in London, Shanghai, Sydney and Porto.